

Module 1: Data Literacy Assignment and Breakout  
Developing a Public Image of Pensacola

Student Submission of Mental Image of Pensacola and Reflection Responses

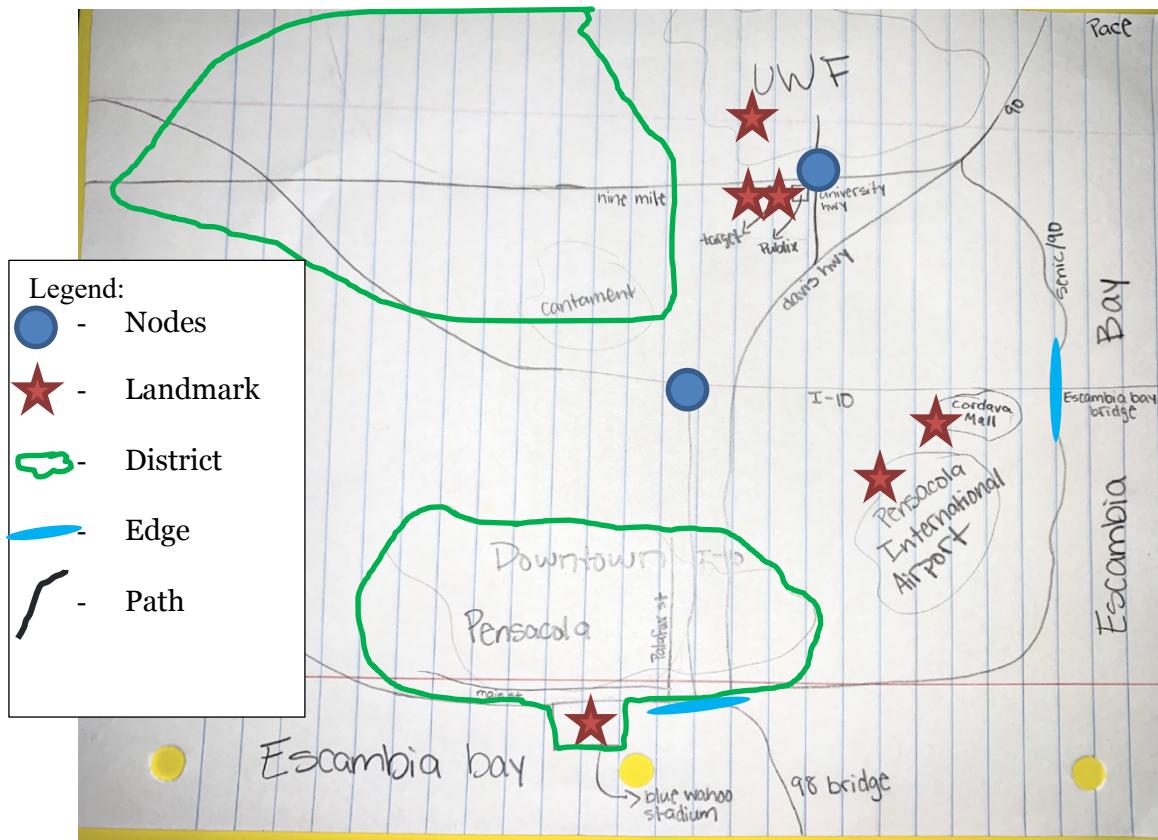
Use the Google Drive breakout folder associated with your learning hub. Fill out this form as you complete the exercise. Once completed, upload the final file in either docx or pdf to the Breakout 1 folder in Canvas. Note that your mental image is different from that of your group. Both are required to complete the assignment. The reflection questions at the end of the template mirror those in the webtext. You should copy your answers to both for credit.

I. Student Information and Mental Image (5%)

Name: Emily Miller  
Hometown: Winter Springs, FL  
Time in Pensacola: four months  
Live On Campus/ Off Campus: on campus  
Car / No Car: car

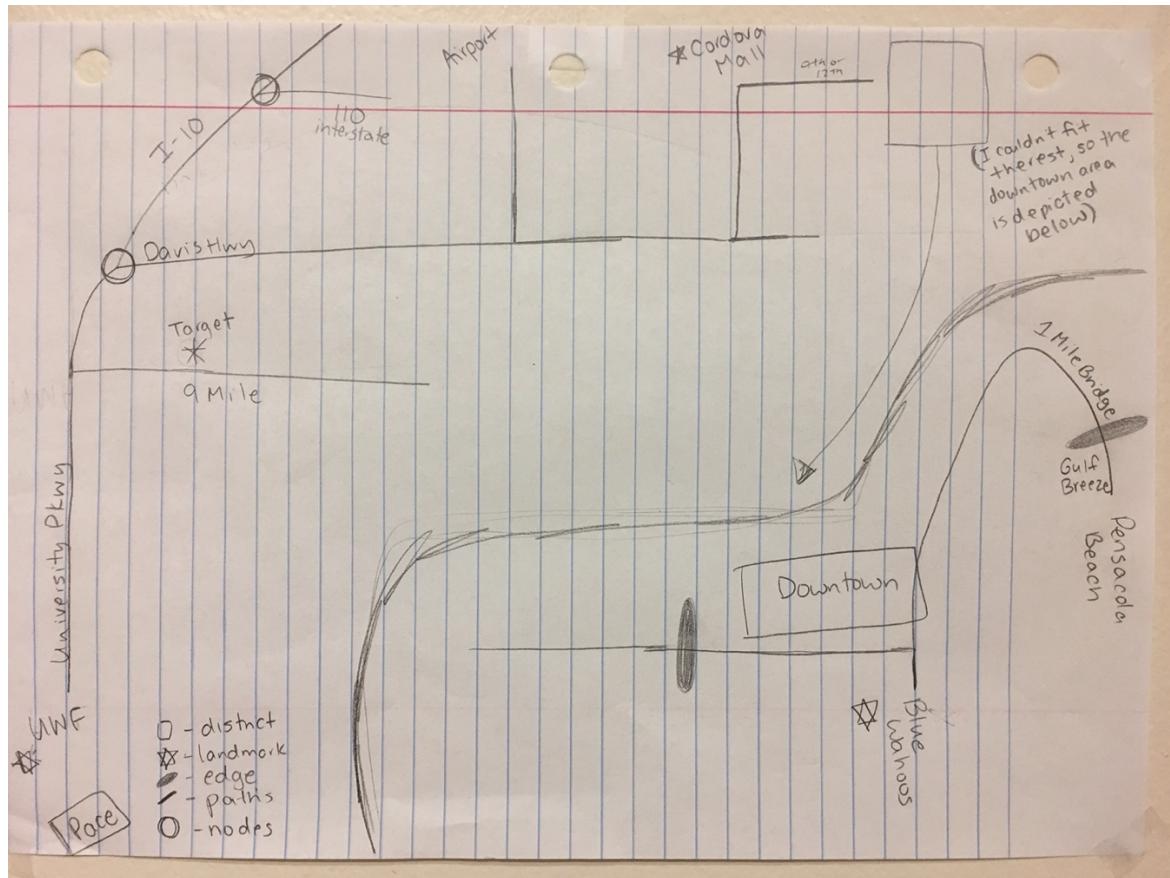
II. Student Mental Image (25%)

Please insert *your* mental image of the city of Pensacola. This can be done by copying and pasting the following fields and attaching your sketch to your post. (You can draw the image, take a picture of it with your phone, email it to yourself, and then upload it to the post.) Note that there is not a “correct” personal mental image. Present an authentic depiction of the city clearly indicating the essential elements identified by Lynch to the extent that they exist for you.



### III. Group Mental Image (20%)

Please insert a *public* mental image of the city of Pensacola here. It should be based on the combined mental images of members of your learning hub. This can be done by copying and pasting it from an image you take of your sketch using your phone. Again, note that there is not a "correct" group image, but it should develop as you move from individual to group. Present an authentic depiction of the city clearly indicating the essential elements identified by Lynch to the extent that they exist for you as a collective.



### IV. Student Reflection (50%)

Please insert your responses to the questions embedded in your workbook assignment for this module.

1. How did your own experience, background, and familiarity with the place influence your mental image and resulting map?
  - I work for the UWF athletic department, so I travel around Pensacola for games. Not being from the area, I was not completely familiar with Pensacola, but working for the department let me see the area more.
2. Were the maps created by your classmates different in significant ways? Explain.
  - The only significant difference is the inclusion of different things in my map; I did not include gulf breeze and Pensacola beach. The only other main difference is the orientation of the map. Mine was roughly north facing and the group map is roughly east facing.

3. What did you learn about one another through the process of sharing and coming to a consensus?
  - Coming together with other people gave me the chance to think of other areas that I originally had not thought of. For example, I had forgotten about the airport and the Cordova Mall. Without talking with others, I would not have gotten the chance to increase the accuracy of my map.
4. How has Lynch's *Image of the City* stretched your thinking of Pensacola as a community?
  - The book *Image of the City* gave me the chance to think about how Pensacola is massively different than other cities. Growing up near Orlando, Pensacola has the more community and imageability that Lynch talks about. Looking at a map of Pensacola, I can see the specific landmarks throughout the area that other people talk about.
5. Did this assignment force you to think in new ways? How so?
  - Creating the map forced me to think about the area in a different way. I had to think about the individual roads and landmarks that I pass every day. Normally, I would just drive, and not pay attention, but working on this assignment forced me to think about my daily drives and what I pass along the way.

When you are finished, you will have developed an individual image, a group image, and reflection responses. Your work will be captured in Drive so that I can see the process and individual contribution, and in your web text so that you will get full credit for the data literacy portion of the assignment. The final submission should be to the Canvas folder in Assignments/Breakouts/Breakout 1.